

## Ground Rules/Housekeeping

- ✓ Recordings, slides, and other materials are available at: ARICHKENNEDY.COM
  - ✓ A note about quotes
- ✓ Some of our basic beliefs are likely to be challenged

  Thanks for keeping an open mind

Disagreement is OK.....

Disrespect is NOT

#### **REMINDERS:**

TRY NOT TO

"MONDAY MORNING QUARTERBACK"

FIX THE PROBLEM,
NOT THE BLAME

TRY TO AVOID EMOTIONALITY

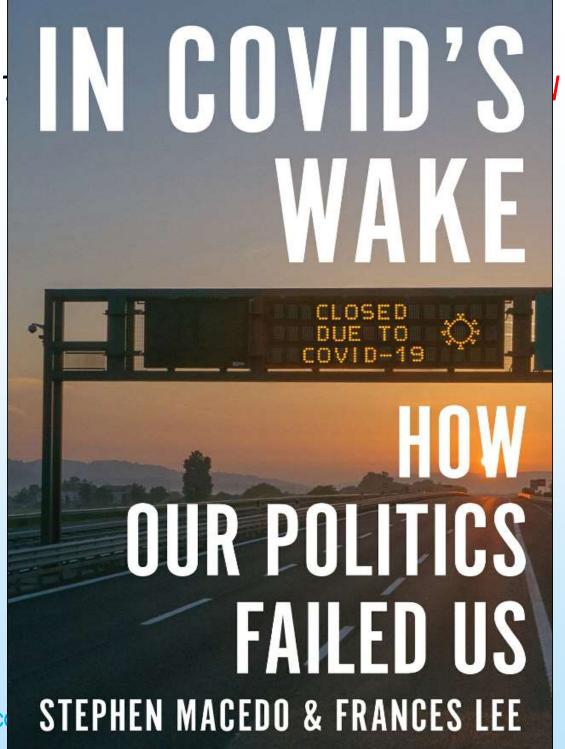
## WEEK 1 WHAT HAPPENED?

#### WEEK 2

ACTIONS AND CONSEQUENCES:
WHAT WORKED AND WHAT DIDN'T?
HOW WAS DISAGREEMENT HANDLED?

#### WEEK 3

ARE WE PREPARED FOR THE NEXT PANDEMIC?
WHAT LESSONS HAVE WE LEARNED?
WHAT SHOULD WE DO DIFFERENTLY?



#### **EVALUATING PERFORMANCE**

OUR CONSENSUS LAST WEEK
WAS THAT ON A SCALE OF 1 TO 10

## THE OVERALL U.S. RESPONSE TO THE PANDEMIC WAS ABOUT 5

#### FROM WEEK 1 - WHAT HAPPENED?

WE ALSO RECOGNIZED THAT VARIOUS INSTITUTIONS OR GROUPS PERFORMED DIFFERENTLY

- GOVERNMENT

- FEDERAL RED STATES BLUE STATES
- HEALTH CARE

  - FRONT-LINE PUBLIC HEALTH OFFICIALS/ORGANIZATIONS
  - PHARMACEUTICAL COMPANIES
- THE MEDIA
- Businesses
- THE GENERAL PUBLIC

#### **EVALUATING THE RESPONSE**

OTHER PROBLEMS WE IDENTIFIED

WE DIDN'T HAVE A CLEAR STATEMENT OF THE GOALS OF THE GOVERNMENT'S RESPONSE

WE DON'T KNOW WHO, IF ANYONE, WAS SETTING GOALS

OBJECTIVES WERE INCONSISTENT AND CHANGED FREQUENTLY

**COMMUNICATION VARIED CONSIDERABLY** 

#### **EVALUATING THE RESPONSE**

WE ALSO LOOKED AT:

THE DEATH RATE FROM COVID-19

WAS APPROXIMATELY 1%

BUT WITH A LOT OF QUESTION MARKS

#### PANDEMIC WAVES

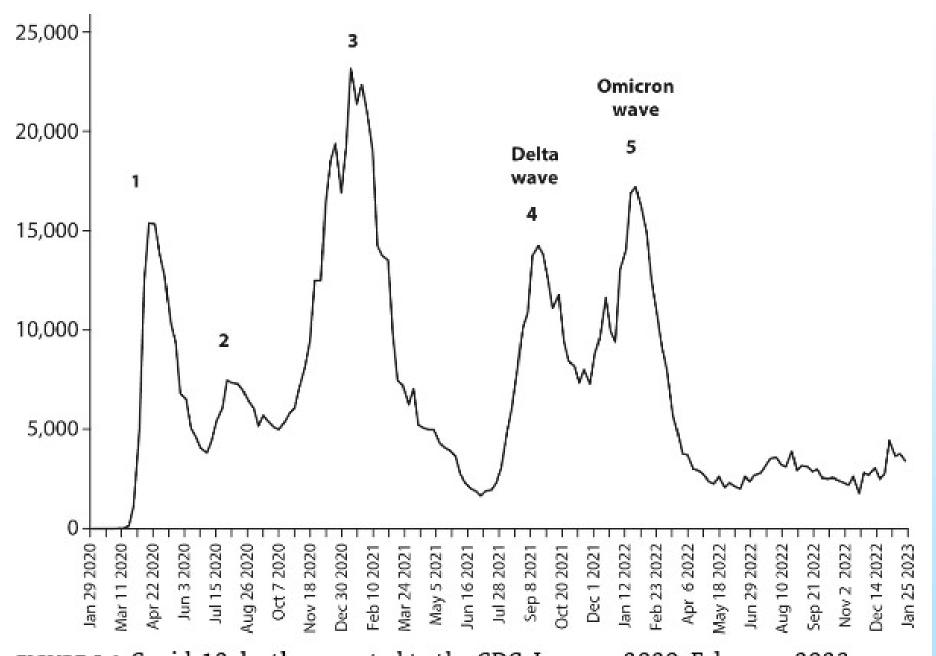


FIGURE 5.6. Covid-19 deaths reported to the CDC, January 2020-February 2023.

#### **EVALUATING THE RESPONSE**

WE ALSO LOOKED AT:

AROUND \$5 TRILLION IN STIMULUS WAS INJECTED

STIMULUS MONEY MAY HAVE BEEN LARGELY MAKING UP FOR A POOR RESPONSE

## GOVERNMENT STIMULUS AND RECOVERY EFFORTS

#### STIMULUS PACKAGES

GOVERNMENTS INTRODUCED STIMULUS
PACKAGES TO INJECT CAPITAL INTO THE ECONOMY
AND SUPPORT CRITICAL SECTORS.



#### **UNEMPLOYMENT BENEFITS**

UNEMPLOYMENT BENEFITS WERE EXPANDED TO PROVIDE FINANCIAL RELIEF TO INDIVIDUALS AFFECTED BY JOB LOSSES.

#### **BUSINESS SUPPORT PROGRAMS**

SUPPORT PROGRAMS HELPED BUSINESSES
MAINTAIN OPERATIONS AND RETAIN EMPLOYEES
DURING ECONOMIC CHALLENGES.

## WHAT WERE THE RECOMMENDATIONS BEFORE COVID-19?

THERE WAS LITTLE EVIDENCE FOR THE EFFECTIVENESS OF NPIS, ESPECIALLY AFTER A VIRUS HAS SPREAD

THE COST OF NPIs WAS VERY HIGH AND PROBABLY OUTWEIGHED THE BENEFITS

## WHY WERE THESE RECOMMENDATIONS NOT FOLLOWED?

## POLITICIANS FELT THEY HAD TO "DO <u>SOMETHING</u>"

EXPERTS IN EPIDEMIOLOGY AND PUBLIC HEALTH
FOCUSED MAINLY ON SAVING LIVES
AND DID NOT TAKE OTHER COSTS INTO ACCOUNT

ELITES FAVORED POLICIES THAT PROTECTED THEM
AND DISCOUNTED THE IMPACT
ON OTHER SEGMENTS OF THE POPULATION

#### WHO ARE THE ELITES?

IT DEPENDS ON WHO YOU ASK

A TEXTBOOK DEFINITION:

A SMALL, POWERFUL GROUP OF PEOPLE
WHO HOLD A DISPROPORTIONATE AMOUNT
OF WEALTH, POWER, OR PRIVILEGE
WITHIN A SOCIETY.

#### WHO ARE THE AUTHORS REFERRING TO?

#### **EDUCATED POLICY ELITES**

WHO MOST SHAPED THE RESPONSE TO THE PANDEMIC

WITHIN THE GOVERNMENT,

THE PUBLIC HEALTH ESTABLISHMENT,

ACADEMIA,

AND THE MEDIA

#### FROM THE AUTHORS

"We emphasize the failures of educated elites because they exercised much power under COVID and made some serious mistakes,

and because we view them as vital to the health of constitutional self-government.

We believe that our own tribe needs to introspect, admit its biases and shortcomings, and strive to do better.

That is the spirit in which we have written this book."

Macedo, Stephen; Lee, Frances. In Covid's Wake: How Our Politics Failed Us (pp. 8-9). Princeton University Press. Kindle Edition.

## WHY WERE THERE RECOMMENDATIONS NOT FOLLOWED?

CHINA'S

DRACONIAN LOCKDOWNS

SEEMED TO WORK

OTHER COUNTRIES QUICKLY ADOPTED THEM

PERHAPS THIS WAS DONE TOO READILY

#### LET'S FOCUS ON SPECIFIC ISSUES

WHERE DID COVID ORIGINATE?

DO MASKS WORK?

LOCKDOWNS AND SOCIAL DISTANCING

SCHOOL CLOSURES

VACCINE ACCEPTANCE

**GROUPTHINK AND CONTRARIAN VIEWS** 

#### **HOW DID COVID START?**

TWO THEORIES:

ANIMAL-HUMAN TRANSMISSION, AND THEN SPREAD

A LAB LEAK

DOES IT MATTER?

WHY?

#### THE "PROXIMAL THEORY"

COVID ORIGINATED IN ANIMALS,

MOST LIKELY BATS,

AND THEN JUMPED TO HUMAN BEINGS

VIA INTERMEDIARY HOSTS

THE JUMP OCCURRED

AT A FOOD MARKET IN WUHAN, CHINA

#### THE "LAB LEAK THEORY"

## "GAIN OF FUNCTION" TESTING ON CORONAVIRUS WAS BEING DONE AT A LAB IN WUHAN

THE VIRUS ESCAPED

BECAUSE OF INADEQUATE SAFEGUARDS

#### WHAT IS "GAIN OF FUNCTION" TESTING

EXPERIMENTATION THAT TRIES TO INCREASE THE

TRANSMISSIBILITY AND/OR VIRULENCE OF

PATHOGENS

GOF TESTING IS CLEARLY DANGEROUS

THE PRIMARY REASON IT IS DONE IS TO COUNTERACT THE POSSIBLE USE OF BIOLOGICAL WEAPONS

#### LAB LEAKS

#### NUMEROUS LAB LEAKS HAVE OCCURRED IN THE PAST

- > 1979: ANTHRAX ESCAPE KILLED 60 IN RUSSIA
- > 1995: EPIDEMIC OF EQUINE ENCEPHALITIS
- > 2004: MULTIPLE CASES OF SARS IN BEJING
- > 2007: OUTBREAK OF "FOOT-AND-MOUTH" DISEASE IN UK
- > 2019: LEAK OF "BRUCELLA" INFECTED MORE THAN 10,000 IN CHINA

#### LAB LEAKS

Stephen King's "The Stand" and the video game/action films "Resident Evil" are about Lab-leak apocalypses

U.S. FACILITES ARE GENERALLY VERY SAFE

OTHERS, OUTSIDE THE U.S.,
INCLUDING THE LAB IN WUHAN, ARE SUSPECT

#### WHY WAS THERE DISAGREEMENT?

HIGH-RANKING U.S. HEALTH OFFICIALS

HAD CONFLICTS OF INTEREST

WHEN IT CAME TO THE PANDEMIC'S ORIGINS

PROPONENTS OF THE "LAB LEAK" THEORY WERE CAST AS CONSPIRACY THEORISTS AND RACISTS

#### WHY WAS THERE DISAGREEMENT?

## THE POLITICAL DIVIDE REDUCED EFFECTIVE ANALYSIS AND DISCUSSION

THE MEDIA AND SCIENCE ORGANIZATIONS PAID TOO LITTLE ATTENTION TO POLITICAL MOTIVATIONS AND CONFLICTS OF INTEREST AMONG SCIENTISTS

# THE PATTERN OF THE ORIGIN DEBATE WAS REPEATED, WITH VARIATIONS, IN MANY OTHER ASPECTS OF THE PANDEMIC RESPONSE

#### DO MASKS WORK?

**KEY QUESTIONS:** 

DOES WEARING A MASK
PROTECT YOU INDIVIDUALLY?

DO MASK MANDATES

REDUCE RATES OF DISEASE
IN THE BROADER COMMUNITY?

#### **KEY POINTS ABOUT MASKS**

#### IT'S COMPLICATED

- Guidance was confusing and changed over time
- What kind of mask are you talking about Cloth vs. N-95
- How is the mask worn?
- To be effective, masks need to be properly fitted and frequently changed
- What's the harm in wearing one?
- An ineffective mask may give a false sense of security

#### **KEY POINTS ABOUT MASKS**

#### IT'S COMPLICATED

- Mask mandates were largely under state control
- They varied greatly from place to place and over time
- Competing Op-Eds in the NY Times made strongly contradictory claims
- The Biden administration took a harder line on mask-wearing than the Trump administration
- Blue states generally followed stricter guidelines; red states were looser

### THE STATES AS "LABORATORIES OF DEMOCRACY"

The Cochrane Library, highly regarded in scientific circles, looked a mask wearing and other NPIs

Their review of multiple studies, both before and after the pandemic, concluded there was no evidence that masks (or other NPIs) made any difference in the spread of COVID-19

#### THE POLITICAL DIVIDE

Proponents and opponents began to divide based on politics

MORE ON THIS LATER.....

#### **SOCIAL DISTANCING**

IS SOCIAL DISTANCING EFFECTIVE?

WHO WAS PROTECTED?

WHO WAS EXPOSED?

#### **LOCKDOWNS**

MORE HARM THAN GOOD?

IMPACTS OF ISOLATION

MENTAL HEALTH PROBLEMS

## CHANGES IN DAILY LIFE AND SOCIAL INTERACTIONS



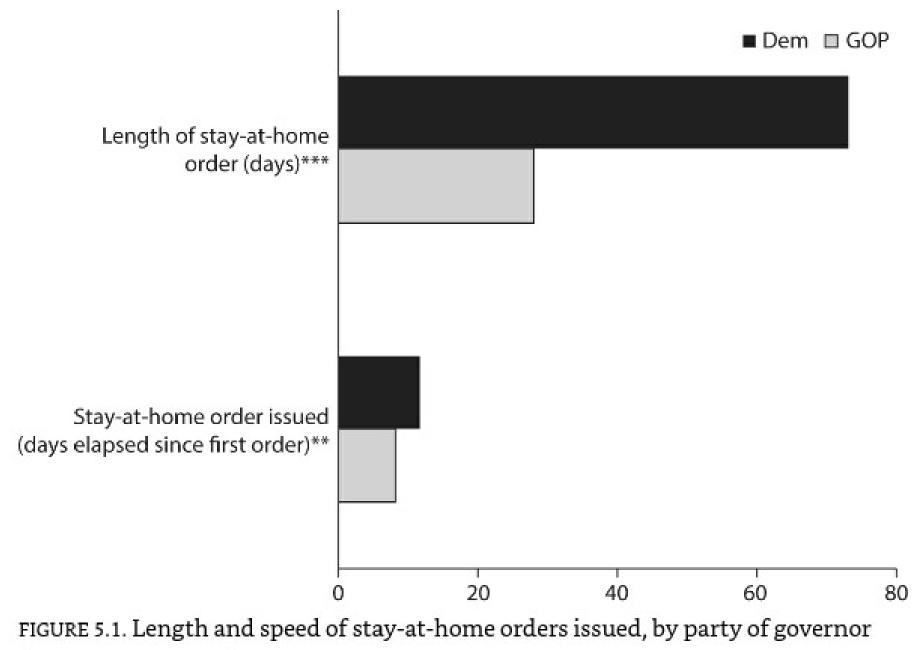
#### SOCIAL DISTANCING IMPACT

SOCIAL DISTANCING ALTERED TRADITIONAL SOCIAL INTERACTIONS, LIMITING PHYSICAL CONTACT AND PROMOTING NEW CONNECTION METHODS.

#### VIRTUAL COMMUNICATION GROWTH

VIRTUAL PLATFORMS BECAME ESSENTIAL FOR MAINTAINING RELATIONSHIPS, WORK, AND EDUCATION DURING RESTRICTIONS.

## STAY AT HOME ORDERS



(\*\*p < .01; \*\*\*p < .001).

## "STRINGENCY" OF RESTRICTIONS OVER TIME

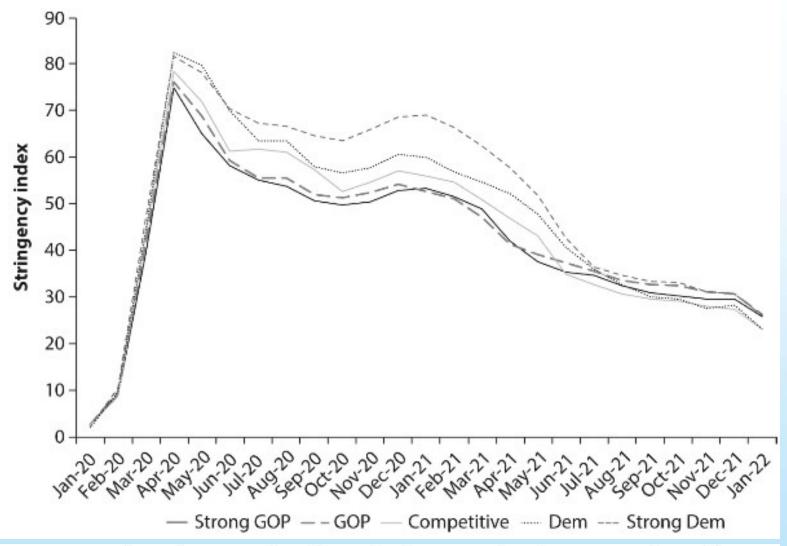


FIGURE 5.3. The stringency of Covid restrictions over time, by state partisanship.

Note: States are grouped into quintiles of the statewide vote for Democrat Joe

Biden in the 2020 presidential election. Source: Oxford Covid-19 Government Response Tracker, Blavatnik School of Government, University of Oxford, <a href="https://www.bsg.ox.ac.uk/covidtracker">https://www.bsg.ox.ac.uk/covidtracker</a>.

## SCHOOL CLOSINGS

WERE THEY NECESSARY?

COSTS VS. BENEFITS

WHO WAS BEING PROTECTED?

## SCHOOL CLOSINGS

# DEMOCRATIC-LEANING STATES HAD LONGER CLOSURES

TEACHERS' UNIONS PUSHED FOR MORE RESTRICTIONS THAN THE CDC ADVOCATED

"In December 2020, the Chicago Teachers' Union tweeted that 'the push to reopen schools is rooted in sexism, racism, and misogyny."

## SCHOOL CLOSINGS

## REPUBLICAN-LEANING STATES REOPENED SOONER

"....states that kept schools closed longer did not fare better in Covid outcomes than states that reopened schools more quickly."

Macedo, Stephen; Lee, Frances. In Covid's Wake: How Our Politics Failed Us (p. 149). Princeton University Press. Kindle Edition.

#### THE IMPACT ON EDUCATION WAS PROFOUND

## STATE PARTISANSHIP ON SCHOOL CLOSURES

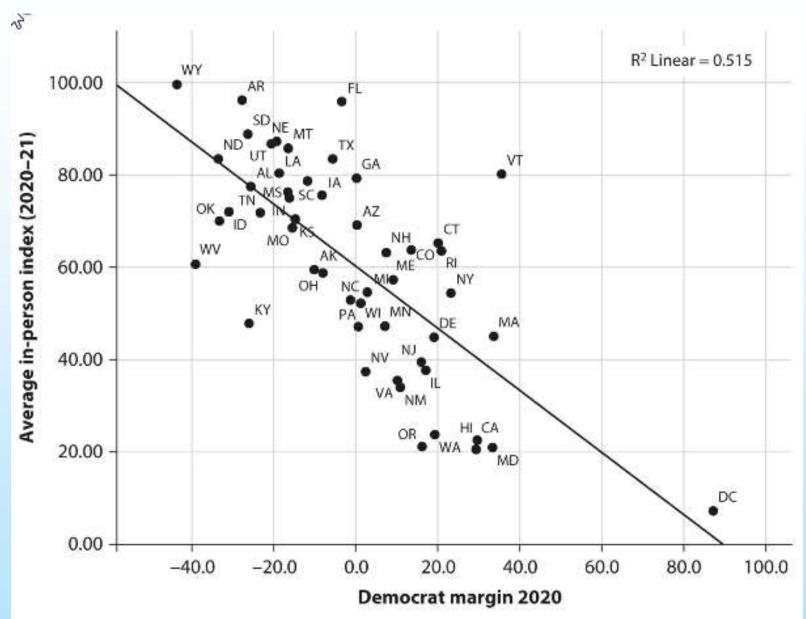


FIGURE 5.2. State partisanship and school closures. *Source*: Burbio's K–12 School Opening Tracker, <a href="https://about.burbio.com/school-opening-tracker">https://about.burbio.com/school-opening-tracker</a>.

## THE OVERALL EFFECT ON STATES' COVID MORTALITY

# VACCINE UPTAKE IN DEMOCRATIC STATES MADE A CLEAR DIFFERENCE

VARIATIONS IN STATES' USE OF NPIS

BEFORE VACCINES WERE AVAILABLE
DO NOT SHOW A DIFFERENCE

#### **GROUPTHINK**

A PSYCHOLOGICAL PHENOMENON IN WHICH
A GROUP'S NEED FOR HARMONY AND CONSENSUS
OVERRIDES A REALISTIC APPRAISAL OF ALTERNATIVES,
LEADING TO POOR DECISION-MAKING

- ELITE GROUPS OFTEN TEND TOWARD GROUPTHINK
  - GROUPTHINK LEADS TO REINFORCING BIASES
- SOMETIMES HAVE A SELF-RIGHTEOUS SENSE OF MORAL AND INTELLECTUAL SUPERIORITY WHICH CAN LEAD TO TELLING AND TOLERATING "NOBLE LIES"

# WHAT DO THE FOLLOWING HAVE IN COMMON?

Galileo Galilei

Ignaz Semmelweis

Alfred Wegener

Rachel Carson

Barry Marshall & Robin Warren

#### GALILEO GALILEI (1564-1642)

• CONTRARIAN VIEW: ADVOCATED FOR THE HELIOCENTRIC MODEL (EARTH ORBITS THE SUN), CONTRADICTING THE GEOCENTRIC DOCTRINE ENDORSED BY THE CATHOLIC CHURCH.

• CRITICISM: TRIED FOR HERESY IN 1633, FORCED TO RECANT, AND SPENT HIS LIFE UNDER HOUSE ARREST.

• VINDICATION: THE CHURCH FORMALLY ACKNOWLEDGED ITS ERROR IN 1992, AND MODERN ASTRONOMY CONFIRMED HIS THEORIES.

#### IGNAZ SEMMELWEIS (1818–1865)

- CONTRARIAN VIEW: INSISTED DOCTORS SHOULD WASH HANDS WITH CHLORINATED LIME TO PREVENT CHILDBED FEVER IN MATERNITY WARDS.
- CRITICISM: RIDICULED BY PEERS AND DISMISSED FROM HOSPITALS; HIS MENTAL HEALTH DECLINED, AND HE DIED IN AN ASYLUM.
- VINDICATION: GERM THEORY (DEVELOPED AFTER HIS DEATH)
   VALIDATED HIS CLAIMS, AND HAND HYGIENE BECAME A
   MEDICAL STANDARD.

The IMPACT of COVID-19 10/29/25 47

## ALFRED WEGENER (1880-1930)

• CONTRARIAN VIEW: PROPOSED THE THEORY OF CONTINENTAL DRIFT (1912), SUGGESTING CONTINENTS MOVE OVER TIME.

 CRITICISM: MOCKED BY GEOLOGISTS FOR LACKING A PLAUSIBLE MECHANISM; CALLED "DELUSIONAL."

• VINDICATION: PLATE TECTONICS THEORY IN THE 1960S CONFIRMED HIS IDEAS, RESHAPING EARTH SCIENCES.

## RACHEL CARSON (1907-1964)

• CONTRARIAN VIEW: WARNED IN SILENT SPRING (1962) THAT PESTICIDES LIKE DDT THREATENED ECOSYSTEMS AND HUMAN HEALTH.

- CRITICISM: VILIFIED BY CHEMICAL COMPANIES AS "ALARMIST" AND UNSCIENTIFIC.
- VINDICATION: HER WORK SPURRED THE MODERN ENVIRONMENTAL MOVEMENT, LEADING TO THE U.S. BANNING DDT IN 1972.

#### BARRY MARSHALL & ROBIN WARREN (1980S)

• CONTRARIAN VIEW: CLAIMED STOMACH ULCERS WERE CAUSED BY HELICOBACTER PYLORI BACTERIA, NOT STRESS OR DIET.

• CRITICISM: DISMISSED BY THE MEDICAL COMMUNITY; MARSHALL FAMOUSLY DRANK THE BACTERIA TO PROVE HIS POINT, DEVELOPING ULCERS.

• VINDICATION: THEIR DISCOVERY REVOLUTIONIZED ULCER TREATMENT, EARNING THEM THE 2005 NOBEL PRIZE IN MEDICINE.

The IMPACT of COVID-19 10/29/25 50

## THE CONTRARIANS

THERE WAS A CONSENSUS

AMONG GOVERNMENTS, THE MEDIA, AND THE PUBLIC

ABOUT NON-PHARMACEUTICAL INTERVENTIONS

IN THE EARLY STAGES OF THE PANDEMIC

A HANDFUL OF CONTRARIANS
RAISED SERIOUS QUESTIONS
ABOUT WHAT THEIR EFFECTIVENESS

## THE CONTRARIANS

IN GENERAL, HOW WERE THEY TREATED?

DOES IT MATTER?

WHY?

### **CONTRARY OPINIONS**

".....as the weeks ticked by and serious people warned of the need to consider the obvious heavy costs of lockdowns and school closures, too many refused to listen or even allow an open debate and discussion. It was not that we were incapable of considering the costs of favored policies, but too many people were unwilling. Failures of public deliberation involving a rational weighing of costs and benefits had profound distributive consequences that should be especially troubling to egalitarians."

Macedo, Stephen; Lee, Frances. In Covid's Wake: How Our Politics Failed Us (p. 15). Princeton University Press. Kindle Edition.

## THE POLITICAL DIVIDE

Proponents and opponents began to divide based on politics

WHILE "IT WOULD BE A MISTAKE TO CARICATURE ALL REPUBLICAN LEADERS AS UNCONCERNED ABOUT THE VIRUS."

Over time, opinions and policy diverged more and more distinctly based on political partisanship

### THE POLITICAL DIVIDE

The divide was intensified due to the lack of trust created by Donald Trump

TRUMP'S "SHOOT FROM THE HIP" STYLE,
WHILE POPULAR WITH HIS BASE
WAS ILL-SUITED TO THIS CRISIS

AT THE SAME TIME, MANY OF HIS OPPONENTS REJECTED

ANYTHING TRUMP SAID

OUT OF HAND

### THE POLITICAL DIVIDE

THIS LED TO
A LACK OF ANALYSIS

**AND** 

NO CONSIDERATION OF OPPOSING VIEWS

THE RESULT WAS

TOO LITTLE DEBATE ABOUT GOALS

NOT ENOUGH COST/BENEFIT REVIEW

## END OF WEEK 2